

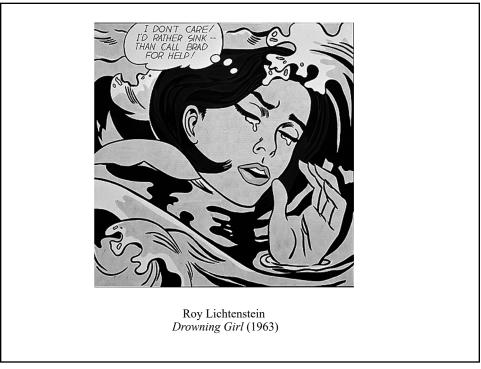
## Batman show from 1960s

- Ran for 3 seasons, 120 episodes, 1966-68
- Adam West & Burt Ward
- campy, aimed largely at teen audience
  - Introduced generation to <u>the Joker</u>, the Penguin, the Riddler, Catwoman, etc.
- heavily influenced by pop art
- Pop artists sought to depict everyday life using:
  - Brand name commercials
  - Fast-food items
  - celebrities
- 3



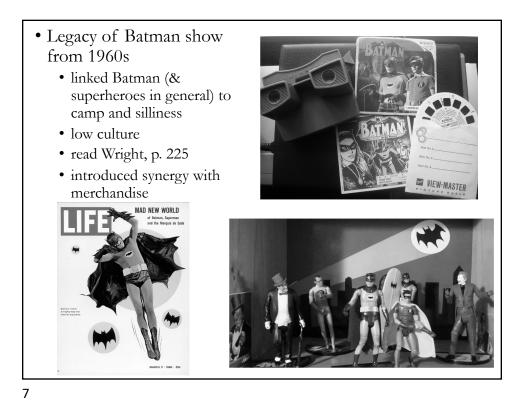


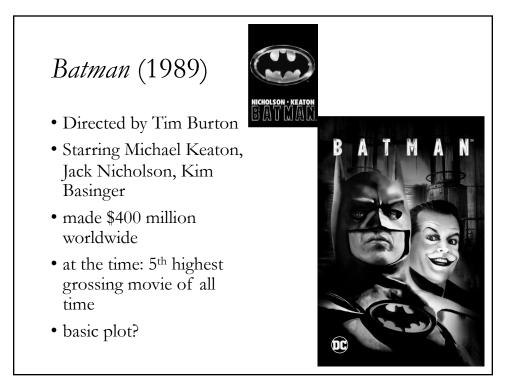












- 1. Why do you think this version of the cinematic Batman was so popular with audiences in 1989? What argument does Tom Breihan make about Batman's appeal in this era?
- 2. Both *Batman* (1989) and *Superman* (1978) were produced by the same people and company. In what ways was Batman '89 a continuity of the comic book ethos of Superman '78? In what ways was it a radical departure?
- 3. Given what you read in the Medhurst reading, what would you say that the Batman archetype depends to some degree of 'camp' no matter how he is portrayed? Or is 'camp' just one way of portraying the Batman character?

## 9

